



New chapter conceptualized

Our stakeholders' perspective

Summit 2018

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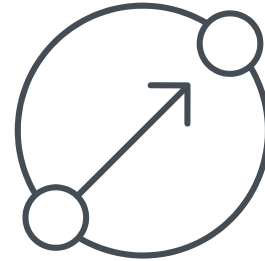
Four elements of New Chapter



Hydro Way

Better
Bigger
Greener

Aspiration



Positioning



Visual identity

Leadership expectations in ES fit well with Hydro values

Ambition
Accountability
Courage.



Teamwork
Transparency
Collaboration.

Trust
Care
Care.

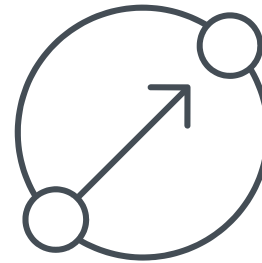
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Hydro

We are aluminium

